

## Project Fact Sheet

Project Name:	The voter education and information campaign in social media - Early Parliamentary Elections 2019
Project Value:	Total cost of the project: 4,760 €
Duration:	Start Date: 26/09/2019 End Date: 07/10/2019
Organisation	Kosova Democratic Institute- KDI
NGOs contacts (address, email, telephones, website):	ST. "Bajram Kelmendi", No.45, 10000 Prishtinë. Email: <a href="mailto:info@kdi-kosova.org">info@kdi-kosova.org</a> Tel: 038 248038
Target groups:	All citizens with the right to vote - with a special emphasis on young voters, social networks users
Partners (if applicable):	N/A
Target Area:	The whole territory of Kosovo.
Overall Objective:	Education and information of voters for early parliamentary elections 2019
Activities:	Adoption of the existing video "Vote the right way"; Social networks banners; Video for social networks "Stop complaining, Vote"; Sponsoring in social networks and portals.
Expected Results:	- Increased voter turnout in election compared to last 2017 parliamentary elections. - Reduced number of invalid ballots compared to the number of invalid ballots during last municipal and parliamentary elections in 2017.