Kosovo Civil Society Foundation rebranding project has brought immense interest and pleasure among the team that was appointed for the project. Understanding the purpose and mission of the organization and the desire for rebranding, it naturally became our mission to aim for perfection. In this vein of thought, our first step was to look into the field of mathematics as the one perfect and/or precise science. More precisely, we chose to look into the Golden Ratio, and see if we can maneuver with it to reach for that one ideal logo. And we think we have achieved it.

<table>
<thead>
<tr>
<th>THE BOX</th>
<th>THE CIRCLE</th>
<th>THE ARROW</th>
<th>THE SYMBOL</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Box" /></td>
<td><img src="image2.png" alt="Circle" /></td>
<td><img src="image3.png" alt="Arrow" /></td>
<td><img src="image4.png" alt="Symbol" /></td>
</tr>
</tbody>
</table>
Usage in other colors
Usage in other colors
Misuse
Color scheme

- CMYK 100 100 0 10 - Main Color
- CMYK 100 90 0 20 - Civil Society
- CMYK 100 60 0 5 - European Integration
- CMYK 100 90 0 20 - Grants
- CMYK 0 50 90 0 - Education & Scholarships
Typographic treatment

DIN PRO FONT FAMILY

DIN PRO REGULAR
12 pt-
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry’s standard dummy text ever since the
10 pt-
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry’s standard dummy text ever since the
8 pt-
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry’s standard dummy text ever since the

DIN PRO MEDIUM
12 pt-
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10 pt-
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry’s standard dummy text ever since the
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DIN PRO LIGHT
12 pt-
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8 pt-
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Background pattern usage
Corporate Stationary
Website - Desktop, Phone, Tablet