

Project Fact Sheet

Project Name:	Private Sector Development through implementation of Stabilization and Association Agreement
Project Value:	Total cost of the project € 19,779.19; Co-financing (if applicable) € 24,255.81
Duration:	Start Date: 01/04/2018 End Date: 31/01/2019
Organisation	American Chamber of Commerce in Kosovo (AmCham Kosovo)
NGOs contacts: Address, email, telephones, website	St. Perandori Justinian # 132, Prishtina, 10000, Kosovo info@amchamksv.org ; +383 38 609 012 www.amchamksv.org
Target groups:	1. Private sector companies with a special focus on manufacturing sector companies 2. Line ministries (namely: Ministry of Trade and Industry, Ministry of Finance, Ministry of Economic Development, Ministry of Innovation and Entrepreneurship, Ministry of Education, Science and Technology, and Ministry of Labour and Social Welfare.
Partners (if applicable):	NA
Target Area:	Majority of project activities will be implemented in the capital of Prishtina. However, the project will have a wider reach in the entire territory of Kosovo through a survey questionnaire with will be conducted with 500 businesses.
Overall Objective:	To analyse the competitiveness of the private sector in the country and their readiness to face the increased competition deriving from SAA; to inform businesses on SAA and the opportunities it provides; to increase businesses' and institutions' knowledge on SAA related topics; to encourage institutions to accelerate steps for implementing the national plan for implementing SAA.
Activities:	1. Conducting a survey questionnaire with 500 businesses throughout Kosovo 2. Preparing and distributing informative and promotional material on SAA for businesses 3. Organizing workshops with businesses and public officials in the area of free movement of goods and services, education and labour market in the framework of SAA, and intellectual property rights 4. Reviewing Kosovo's progress in implementing the National Plan for the Implementation of SAA
Expected Results:	1. Creating a new dynamics for fulfilling economic criteria of SAA in order to increase private sector competitiveness and maximize benefits from SAA 2. Increase private sector's knowledge on SAA and European integration processes, with a focus on economic and trade components 3. Encourage public institutions to draft and implement policies that will increase private sector's competitiveness in view of SAA

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