

Project Information

Project name:	"Awareness of Citizens on the Importance and Content of the SAA"
Project value:	20,000 EUR
Duration:	14 months - 01/03/2018 - 30/04/2019
Implementing organization:	Internews Kosova
Contacts of organization: Address, e-mail, phones.	Menza e studentëve, first floor, 10000 Prishtinë, Kosovo; +381 38 22 44 98 and +377 44 96 98 54 http://internewskosova.org/
Target Groups:	N/A
Partners:	N/A
Target territory / geographic scope:	Prishtina, Kosovo.
Overall purpose:	Internews Kosova through this project aims to raise the awareness and education of Kosovo citizens on the conditions set out in the Stabilization and Association Agreement towards the process of Kosovo's integration into the European Union. Thus, Internews Kosova through this initiative intends to inform the general public of the importance and content of the following topics: competition, intellectual property rights, consumer protection, and legal migration.
Main activities:	<ul style="list-style-type: none"> - Preparation and publication of a Public Service Announcement (PSA) / educational promotional video for citizens and businesses to enforce competition law. - Organize an inter-institutional round-table between the Kosovo Competition Authority, the Kosovo Judicial Council, the Kosovo Chamber of Commerce and civil society organizations on the topic "Fair Competition". - Organize 4 live discussions with responsible line institutions and other stakeholders such as businesses. - Internews Kosovo will produce two debates / reportage related to quality control of food and goods in the Kosovo's market. - A campaign will be initiated to stimulate reporting by citizens on cases they suspect of fixing prices, when they have counterfeit products or when they have an expired term, including reports on the concerns of citizens (consumers) on abusive businesses. - Internews Kosovo plans to submit complaints from KALLXO.com's legal office, to the consumer protection agency against abusive businesses. - Internews Kosovo also anticipates the preparation of a research for KALLXO.com, which will reflect on the quality of food products. - Internews Kosovo will organize 4 lectures with students of the UP "Hasan Prishtina" and College "AAB", from the fields of economics, journalism and law.
Expected results:	<ul style="list-style-type: none"> - Internews Kosovo foresees an increase in the level of knowledge on the issue to local youth, local businesses and consumers, as well as partner institutions during project implementation. - As a result, project beneficiaries or target groups are expected to be more informed about the benefits that the SAA brings to our country; consumers will be able to identify in advance business trends that are intended to misuse and manipulate their products; Also, targeted students will be given a range of knowledge on the topics discussed in the project, and especially on intellectual property rights. - Internews Kosovo plans to influence the correct and adequate quality control of products by relevant institutions.

Support by: