

## Project Fact Sheet

Project Name:	"With Competitive Products Toward the European Market"
Project Value:	Total cost of the project € 19,885.50
Duration:	Start Date: 03/01/2018 End Date: 31/12/2018
Organisation	Institute for Development Policy (INDEP)
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Target groups:	Ministries Government agencies Assembly Businesses
Partners (if applicable):	N/A
Target Area:	Pristina
Overall Objective:	Improve policies alongside increasing interest and the number of Kosovar businesses that possess European standards defined and promoted in the Stabilization and Association Agreement (SAA).
Activities:	<ul style="list-style-type: none"> <li>• Research work</li> <li>• Roundtables</li> <li>• Regular meetings with stakeholders</li> <li>• Promotional videos</li> </ul>
Expected Results:	<ul style="list-style-type: none"> <li>• Improving policy in the field of standardization</li> <li>• Raising awareness of the local businesses / producers about the possibility of integration into the European market and the steps of the standardization process</li> <li>• Increase the number of businesses that own the standard</li> </ul>

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