

## Project Fact Sheet

Project Name:	"Promotion of the SAA and Importance of Export of Agricultural Products"
Project Value:	19,504.50 €
Duration:	Start Date: 03/01/2018 End Date: 31/12/2018
Organisation	Initiative for agricultural development of Kosova
NGOs contacts: Address, email, telephones, website	Village: Sfraçak i Ulët, no.11, 42000 Vushtrri E-mail: info@iadc.org, phone: +386 (0) 49 777 046; +377 (0) 044 198 056; www.iadc.org
Target groups:	<ul style="list-style-type: none"> <li>• Farmers and agricultural businesses from the seven regions of Kosovo</li> <li>• Ministry of Agriculture, Forestry and Rural Development as well</li> <li>• Local institutions that are responsible for implementing SAA at the municipal level in terms of policy planning, monitoring and reporting.</li> </ul>
Partners (if applicable):	N/A
Target Area:	The project will be implemented in 7 regions of Kosovo: - Prishtina Region; Mitrovica region; Peja region; Region of Prizren; Gjilan / Gnjilane Region; Ferizaj Region; Gjakova Region
Overall Objective:	The purpose of this project will be to increase the capacity of businesses in agriculture and farmers regarding the role and importance of SAAs in exporting their products to the European Union market and cooperation with relevant institutions.
Activities:	<ul style="list-style-type: none"> <li>- <b>Capacity Building of Farmers and Businesses</b> <ul style="list-style-type: none"> <li>• Information sessions</li> <li>• Survey of potential MSA beneficiaries</li> <li>• Trainings</li> <li>• Study visit</li> </ul> </li> <li>- <b>Cooperation between Institutions, Businesses and Farmers on the role of SAA</b> <ul style="list-style-type: none"> <li>• Workshops</li> <li>• Conference</li> </ul> </li> <li>- <b>Promotion of SAA in agriculture</b> <ul style="list-style-type: none"> <li>• Publications</li> <li>• Video reportage</li> </ul> </li> </ul>
Expected Results:	<ul style="list-style-type: none"> <li>• Raising awareness and knowledge about the most important benefits, direct from SAA that are in the field of trade and free movement of domestic products to the common European market.</li> <li>• Increasing knowledge of farmers and businesses and the role of SAA in improving export conditions and numerous opportunities for developing local companies and the national economy in general.</li> <li>• Increasing the capacities of all partners involved in the aspect of SAA implementation.</li> </ul>